



**FIRE
SAFE
MARIN**

Adapting to Wildfire

PRESENTS

EMBER STOMP WILDFIRE PREVENTION FESTIVAL 2025



**EMBER
STOMP**



VENDOR INFORMATION



VENDOR EVENT & APPLICATION INFO

Thank you for your interest in the 2025 *Ember Stomp Wildfire Prevention Festival*. The Festival is a one-day event featuring fire safety information and demonstrations, products and services, food and beverage, kids entertainment, and more. Held at the Marin County Fairgrounds, September 6, 2025 from 10:00am to 4:00pm.

Completed applications are due July 31st, 2025.

APPLICATION CONSIDERATIONS

Information to consider while completing an application:

- Wildfire prevention and preparedness information are *Ember Stomp's* top priorities. All applications will be reviewed for relevance to the theme of the event.
- Vendor "Load In" and set-up is allowed the morning of the Festival, with the expectation that all Vendors will be ready by 10:00am for the Vendor Management's *Vendor Walkthrough*. Additional set-up and load in time is available the day before (Friday, September 5, 2025) if needed. All Vendors must complete their set-up and display their tent/booth and product(s) in a pleasing and designed manner in the time available.
- The Festival does NOT provide Vendor tenting, furniture, or any other equipment. All Vendors are expected to supply/construct their own tenting, furniture, and any other necessary items for display of their product(s).
- Typical booth sizing is 10' x 10' (ten feet by ten feet). Larger booth spaces may be purchased in increments of 10' (ten feet) such as 10' x 20' or 10' x 30'.
- For Vendors selling physical products (not informational or educational Vendors), a valid California Seller's Permit is required.
- All booths must be staffed for the full duration of the Festival, 11:00am to 5:00pm daily. Unmanned booths may forfeit their space.

Thank you in advance. We look forward to receiving your application.

- *Ember Stomp* Management Team



HOW TO APPLY

Please apply online! If you would like to submit a physical application instead, we are happy to provide you with the application as a PDF for you to print at home. Contact drew@firesafemarin.org for a PDF application.

SUBMITTING AN APPLICATION ONLINE

Click the following link to complete an online application:

<https://forms.gle/wmeGA2VsQKQuYEdb6>

APPLICATION NOTES

- Fill out the application completely and read all terms and conditions carefully. Make sure all your information is correct.
- Seller's Permit | If selling physical products, a valid Seller's Permit is required. You must provide us with a copy of your current permit. Please email drew@firesafemarin.org with a scan or photo of your current Seller's Permit.
- Please be prepared to reliably pay your fees on schedule.
- Applications must be completed by **July 31, 2025**.

FESTIVAL CONTACT INFORMATION

FESTIVAL ADDRESS	Marin County Fairgrounds 10 Avenue of the Flags, San Rafael, CA 94903
WEBSITE	https://firesafemarin.org/ember-stomp-2025/
EMAIL	info@firesafemarin.org
CONCESSIONS HOURS	Saturday, September 6, 2025, 10:00am to 4:00pm
VENDOR MANAGER	Drew Patterson drew@firesafemarin.org

2025 FESTIVAL SCHEDULE

April 16, 2025	Vendor Applications are Live.
July 31, 2025	Vendor Application Deadline.
September 5, 2025	Build and Load-in at Marin County Fairgrounds.
September 6, 2025	EMBER STOMP (Open from 10:00am - 4:00pm).
September 7, 2025	Take-down and load-out continues (Out by 5:00pm).



VENDOR SELECTION & FEES

VENDOR SELECTION PROCESS

Ember Stomp is a wildfire safety, preparation, prevention, and awareness event. Vendors who focus on the theme of the event will be given priority. Community-focused vendors will also be given priority. Vendors are encouraged to have interactive activities to engage with visitors.

BOOTH FEES/TERMS

Booth fees are based on the size of the booth and type of Vendor.

For Vendors selling product(s) | Commercial/For-Profit Vendors and Crafts booths:

- 10'x10' sized booth – \$950
- 10'x20' sized booth – \$1500
- 10'x30' sized booth – \$2250
- Larger than a 10'x30' custom size space - \$2250+

For Vendors providing information or education (NOT selling products) | Including Non-Profit/Not-For-Profit booths and Government Agencies:

- 10'x10' sized booth – \$250
- 10'x20' sized booth – \$400
- 10'x30' sized booth – \$650



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- Larger than a 10'x30' custom size space - \$650+

CANCELLATIONS & REFUNDS

Cancellations | Failure to comply with any provision of the Vendor Contract can result in forfeiture of the booth space and any received Vendor payment(s). In addition, the Festival Management can, at its discretion, re-assign the booth space to another Vendor without further notice to the defaulting Vendor.

Refunds | Requests for refunds must be made in writing and will be considered on an individual basis. Refund requests will NOT be considered for cancellations less than 15 days prior to the Festival.

GENERAL INFORMATION

BOOTH INFORMATION | IN DETAIL

Sizing | Typical booth sizing is 10' x 10' (ten feet by ten feet). Larger spaces are available in increments of 10' (ten feet), please note on your application:

- 10'x10' sized booth - Starting size, typical sizing
- 10'x20' sized booth.
- 10'x30' sized booth.
- Larger than 10'x30' is considered a custom-sized space, please contact Vendor Management.

Vending Location | ALL SPACES ARE OUTDOORS on the Marin County Fairgrounds. Ember Stomp does NOT offer indoor Vendor space. Vendors are encouraged to bring overhead pop-up tenting for shade and protection from any other potential weather such as rain.

What is Provided | *Ember Stomp* provides vending space, on-site security, and access to wireless internet (wifi). Due to the nature of the location, power is only available upon request and an additional charge will be levied. **Please note that there is NO on-site rental equipment available for Vendor spaces (such as: tenting*, tables, chairs, displays, lighting, etc.). All Vendors must provide and install their own equipment.**

**The Fairgrounds are sunny with little shade. If you do not have a pop-up tent or can't find one, you may want to rent or [purchase](https://tinyurl.com/3tcsmn7x) (full link: <https://tinyurl.com/3tcsmn7x>) one. The area is known to get windy in the afternoon. Think about what you will bring that may need to be tied down or secured. Pop-up tents will need to be secured by stakes/nails. Stakes are typically included with pop-up tents, but we will have extra large nails on site.*



ELECTRICAL & LIGHTING | IN DETAIL

Electrical | Power is available ONLY upon request. For power requests, you must notate it on your application.

UTILITIES

Water | Water refill stations are provided for both customer and vendor use. Direct water for booth spaces is not readily available and will require a special request and an additional charge.

Waste | Trash, recycling, and compost are provided by the venue. Trash receptacles are located throughout the Festival. Janitorial staff will not come to your booth space directly, you must bring your waste to the trash cans yourself.

Bathrooms | Flushable indoor restrooms are available on the exterior of the Showcase Theater building.

Zero-Waste | This is a zero-waste event. Please plan accordingly and remember to bring a refillable water bottle(s) for minimum waste.

PROHIBITED ITEMS

The following items and/or services are **PROHIBITED** from sale or giveaway by Vendors:

- Counterfeit items including but not limited to trading cards, toys, and other merchandise.
- All tobacco and smoking-related products: including fake cigarettes, cigarette lighters, and drug paraphernalia of any kind.
- Jewelry or toys with any lead content or any lead-based products.
- Guns (authentic or toy) and ammunition of any kind.
- Ear piercing and body piercing of any kind - such as permanent tattooing, PPD/Black Henna tattoos, branding of any kind, or intimate products.

Additional notes to be considered:

- Face painters must use products that are specifically designed for use on the face and skin, such as theatrical face paints.
- Sound devices of all types are subject to the approval of Festival Management; volume of sound devices must be controlled so they do not interfere with neighboring booths or stages. Festival Management reserves the right to have sound levels lowered or sound devices removed.
- No live performances or broadcasts are allowed in commercial vendor booths and spaces without prior authorization from Festival Management.

CREDENTIALING & STAFFING

Vendor Parking | Vendor managers and booth workers should proceed to the parking lot located behind the Showcase Theater/Exhibit Hall building, 20 Avenue of the Flags, San Rafael, CA 94903.



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Staffing | All booths must be staffed for the full duration of the Festival, 10:00am to 4:00pm daily. Additionally, the booth manager(s)/owner(s) is expected to be on-site starting at 9:00am for the *Festival Management Walk-thru* to ensure that all booths are ready for the public by 10:00am. Unmanned booths may forfeit their space without refund of fees and may be uninvited the following season.

MEDIA & ADVERTISING

HELP PROMOTE EMBER STOMP

Please help us promote Ember Stomp widely with your family, friends, and colleagues. The quickest way to share the event is by clicking on these social media links and sharing within your channels.

Posters and postcards are available in both English and Spanish. You may arrange to pick up supplies at the Sleepy Hollow Fire Protection District Offices at 1317 Butterfield Road, San Anselmo or visit the Cache in San Rafael. Email jgauna@firesafemarin.org or call 415.748.1831 to arrange a time.

Advertising & Publicity Here are some of the ways Fire Safe Marin is promoting Ember Stomp: Digital banner ads, print ads in the Marin IJ, Pacific Sun, Point Reyes Light, Facebook, Instagram and Next Door ads, 12+ community calendars, outreach to 70+ community partners, 750 poster and postcard distribution throughout Marin County, outreach to media outlets, press release circulating, Event Brite, through 77 Firewise Communities, Jumbotron on 101, bus shelter ads and display at ferry terminal in Larkspur.

ACTIVITIES AND DEMOS AT EMBER STOMP

There are 70+ participating organizations and plenty of hands-on and immersive activities for the whole family. Large landscape exhibits, live burns, product demonstrations, and an all-hazard preparedness area are just a few of the things we have planned. Great food, music and lots of games and activities for children are all part of the show. And of course some very cute goats in the pet safety area. Find out more about the kids zone, activities, music and food, major donors and wildfire products and services and participating organizations. We update our website regularly with new details so check back often.

DONATIONS

Ember Stomp would not be possible without the generous support, donations, and contributions of many. Your support realizes the vision of a community-wide, collaborative wildfire prevention event that is FUN for the whole family. Thank you for your contributions! If you haven't made a donation and you would like to, [click here](#). We are a 501(c)3 non-profit, and your donations are tax-deductible (please consult your tax advisor). Federal ID # 68-0375763.