



Adapting to Wildfire

AMBER ALERTS TURNED EMBER ALERTS



The Role of Wireless Emergency Alerts in Marin

Have you ever been startled by an unsolicited loud noise coming from your phone? Good chance that it was an Amber Alert.

This alert system is often used for missing children and has helped find over 300 children just in California. Amber Alerts are part of a system called Wireless Emergency Alerts (WEA). The WEA system can also be used in wildfire situations in Marin. Messages are sent to large geographic areas through cell phone towers, and can be used to send information for large-scale emergencies and disasters, including wildfire. All cell phones with WEA settings turned on and within range of the towers will receive the alert. The WEA system is only used in life-threatening situations. WEA will only be used for the INITIAL emergency notification. AlertMarin will provide that same notification and direction during an emergency.

WEA is part of Marin's coordinated and redundant system of alerts including Nixle, Alert Marin, Hi-Low sirens, and NOAA Radios. All of these systems create redundancies so that you can be warned in MANY different ways.

WHAT CAN YOU DO:

- Be sure to verify that Wireless Emergency Alerts and Test Alerts are turned on in your cell phone's notification settings.
- On an iPhone, under settings/notifications, scroll to the bottom of the page and ensure all alerts are turned to ON.
- Sign up for [Alert Marin and Nixle](#)
- Monitor alerts on [Red Flag Warning Days](#) when there is the greatest potential for a catastrophic wildfire.

There will be a National WEA Alert [Learn more](#)
at 11:20 AM (PT) on October 4th.

Learn more at firesafemarin.org